

# First International Complementary Currency Summit

*Expanding the impact of new monetary innovations worldwide*



Co-sponsored by Naropa University's Marpa Center for Business and Economics  
and the ACCESS Foundation

(Alliance of Complementary Currencies Enabling Sustainable Societies)

**Sunday, July 31- Friday, August 5, 2005**

This will be the first conference to provide a dedicated forum for practitioners and thought leaders in the field of complementary currencies. Our goal is to begin the process of formulating best practices in currency design, governance, enabling technology, and continuing education. The week-long summit is designed to allow delegates time for networking, collaboration, and collective planning in order to make community currency models more robust and scalable and to expand the accessibility of these new monetary innovations.

Communities operating a complementary currency system tend to be among the most economically challenged in the world. We plan to provide a generous scholarship program so that those truly doing the work can share wisdom and insights with their colleagues around the world.

## **Introductory Webinar: March 18-21, 2005 – An International WEB Based Seminar**

As preparation for the International Summit, this summer we are hosting a WEB based seminar in March. This event will have "conference hubs" around the globe. The international community will log-on to hear inspiring stories of how complementary currencies are making a difference around the globe. Here, in the United States, the three major hubs will be San Francisco, Boulder and Washington, DC with invited key influencers in the fields of technology, business, government and health care.

Our global consortium of affiliated communities and projects will be invited to create their own hub, which will span the map from Wellington, New Zealand to Hanover, Germany to Ubud, Indonesia...

The 2,000+ outlets that will be able to log on for the major presentations – PowerPoints and audio - and will also be able to ask questions of the speakers in real time. The official languages of the event will be English and Spanish, with a real possibility to be able to add French, German and Japanese. Each "virtual seat" can be used by an individual working at his/her lap-top or broadcast on a screen to a community hall, conference room or internet cafe.

# **HOW YOU CAN HELP THE COMPLEMENTARY CURRENCY CONFERENCES**

## **"The C3- INITIATIVE"**

### **Individuals**

- Individual Delegate Sponsorship: \$3,000.00 (tuition, lodging and travel)  
Enables one person to travel to Boulder from a developing country or economically distressed community.  
Sponsorship includes:
  - 2 seats at the Opening Night address and reception
  - A report on the delegates' projects and experience of the conference.
- Transfer your frequent flyer miles!
- Join "*Welcome to Boulder Dinner group*" Host a dinner for a delegate at your home during the event.
- Volunteer: Let us know your skill set and time availability

### **For Conference Sponsorship Opportunities:**

Marquee Sponsorship	Two opportunities available	\$50,000.00 (for Webinar and conference)
Event Sponsors	Four opportunities available	\$30,000.00 Conference only
Day Sponsors	One Sponsor per day	\$15,000.00 Conference only
Language sponsors	Six opportunities available	\$ 5,000.00 Conference only
Webinar sponsorship	Six opportunities available	\$10,000.00

**NOTE:** All contributions are tax deductible

#### **Marquee Sponsorship \$50,000.00 (for Webinar and conference)**

- Full Page Ad in Conference Program and Lead Listing on Sponsor Page
- Your Company Banner on Stage during Conference
- Acknowledgement of Sponsorship from the Podium
- Your contact information with your Logo on the Conference Website
- Listing of your logo on the Webinar title page
- Mention in the Final Round of Event Press and Marketing
- Admission for six Members of Your Organization to the Entire Conference
- Invitation for six to the faculty dinner on July 30
- Invitation for six additional members to the Opening Night address and reception, July 31
- Invitation for six members additional to the closing night dinner on August 5

**One Marquee Sponsorship under negotiation.**

#### **Event Sponsors \$30,000.00 Conference only**

- Half Page Ad in Conference Program and Listing on Sponsor Page
- Acknowledgement of Sponsorship from the Podium
- Your contact information with your Logo on the Conference Website
- Mention in the Final Round of Event Press and Marketing
- Admission for four Members of Your Organization to the Entire Conference
- Invitation for four to the faculty dinner on July 30
- Invitation for six additional members to the Opening Night address and reception, July 31
- Invitation for four members additional to the closing night dinner on August 5

**One Event Sponsorship under negotiation.**

#### **Day Sponsors \$15,000.00 Conference only**

- Quarter Page Ad in Conference Program and Listing on Sponsor Page
- Your contact information with your Logo on the Conference Website
- Mention in the Final Round of Event Press and Marketing
- Admission for One Member of Your Organization to the Entire Conference
- Invitation for one to the faculty dinner on July 30
- Invitation for one additional member to the Opening Night address and reception, July 31
- Invitation for one members additional to the closing night dinner on August 5

#### **Language sponsors 5,000.00 Conference only**

- Quarter Page Ad in Conference Program and Listing on Sponsor Page
- Your contact information with your Logo on the Conference Website
- Invitation for two to the faculty dinner on July 30
- Invitation for two to the Opening Night address and reception, July 31
- Mention in the Final Round of Event Press and Marketing\*

#### **Webinar sponsorship: \$10,000.00**

- Logo on title page of three-day Webinar event
- Your contact information with your Logo on the Conference Website

Yes, I would like to help.

Name:	Organization:
Business number:	Home number:
Best time to be reached:	E-mail:

Check boxes that indicate your interests:

Sponsorship of a delegate	<input type="checkbox"/>
Conference sponsorship	<input type="checkbox"/>
Webinar sponsorship	<input type="checkbox"/>
Frequent flyer miles transfer	<input type="checkbox"/>
Welcome to Boulder Dinner	<input type="checkbox"/>
Volunteer	<input type="checkbox"/>
Other	<input type="checkbox"/>

All Donations are Tax Deductible

Make checks payable to Naropa University  
Complementary Currency Conferences

Comments:

Leave this form with us during the reception or mail it back to us at:

**ACCESS Foundation**  
P.O. Box 4006  
Boulder CO 80306-4006

The **ACCESS Foundation** - the Alliance of Complementary Currencies Enabling Sustainable Societies - is an educational non-profit organization dedicated to the betterment of humankind through the understanding and use of complementary monetary innovations. The organization's US headquarters are based in Boulder, Colorado. For more information, visit [www.accessfoundation.org](http://www.accessfoundation.org) and [www.terratrc.org](http://www.terratrc.org) 303.442.9192 — [Jacquidb@earthlink.net](mailto:Jacquidb@earthlink.net)

The **Marpa Center for Business and Economics** was established by Naropa in 2002 to integrate Naropa's unique experience of contemplative liberal arts education with the contemporary world of business, economics and work to nurture the growing convergence between for-profit and non-profit realms, as businesses recognize the need to expand their missions to include social responsibility, and non-profits recognize the benefits of using for-profit strategies to accomplish social missions. Currently, the Marpa Center offers certificate programs in professional development, an on-going lecture series and conferences that showcase innovative ways in which for-profits and non-profits can tackle challenging business, economic and social issues. [www.naropa.edu/marpa/](http://www.naropa.edu/marpa/)

**Naropa University Marpa Center for Business and Economics 2130 Arapahoe Ave, Boulder, CO 80302**